

Who to Contact

For more information about the Pace Car Program, contact any member of the Traffic Division at 908-272-2222.

Mail or drop off your completed Pace Car Pledge form to:

Cranford Police Department
Traffic Division
8 Springfield Avenue
Cranford, NJ 07016

Fax or e-mail:

You can also fax your form to the Traffic Division at 908-709-7332 or e-mail the pledge form to police@cranfordnj.org

Once we receive your signed pledge we will mail you your choice of a Keep Kids Alive Drive 25® vehicle magnet or a Keep Kids Alive Drive 25® bumper sticker.



Keep Kids Alive Drive 25®

If you would like to expand your traffic calming efforts in your own neighborhood please consider taking part in our Keep Kids Alive Drive 25® (KKAD25) program.

Cranford residents can request a free lawn sign with the KKAD25 logo to install on their front lawn when their children are out playing in order to further remind motorists of the need to drive within the posted speed limit. When motorists see the KKAD25 logo it is a reminder to them to check their speed and slow down as needed.

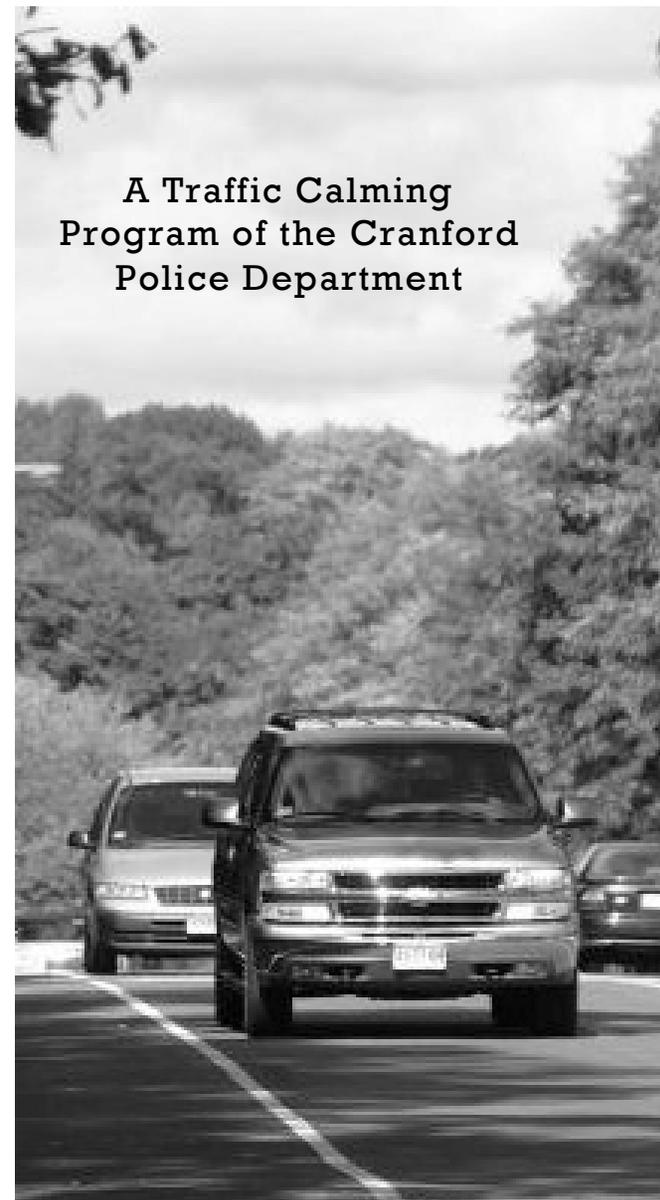
Also, any neighborhood or township organization can request a presentation by a member of the Traffic Division on Keep Kids Alive Drive 25®, bicycle safety, pedestrian safety, or graduated drivers licenses.

Through a comprehensive traffic safety plan we can all make our roads a safer place for our families, friends, and neighbors.

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Cranford Police Department Pace Car Program



The Cranford Police Department Pace Car Program



The Cranford Police Department Pace Car Program is a citizen based traffic calming program which supplements our Keep Kids Alive Drive 25® initiative. This program is modeled after similar ones in other U.S. cities and towns. The goal of the Pace Car program is to create safer Cranford streets by encouraging residents to pro-actively promote driver responsibility and roadway safety through an educational and awareness campaign. Residents participate in the Pace Car program by pledging to drive safely and within the posted speed limits while displaying a Keep Kids Alive Drive 25® vehicle magnet or bumper sticker on the rear of their vehicle. The magnets and stickers are provided free of charge to residents as our thank you for helping to be part of the solution of safer streets and keeping our kids safe.

Pace Car Pledge

Not only do Pace Car participants set the example of obeying the speed limit, they actually set the pace for other vehicles driving behind them. So get your sticker or magnet and start setting the pace!

Residents participate in the Pace Car program by pledging and following through to:

- ▼ Drive within the posted speed limit
- ▼ Stop at all Stop Signs
- ▼ Stop at all Red Traffic Lights
- ▼ Yield to Pedestrians in Crosswalks
- ▼ Be courteous to Bicyclists and other motorists
- ▼ Leave enough travel time so I don't sacrifice courtesy and safety
- ▼ Choose to drive less by walking, bicycling, and taking mass transit when possible to reduce traffic congestion, save money, and improve the environment
- ▼ Display the Keep Kids Alive Drive 25® logo and encourage others to join the Pace Car program

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How to Join

By joining the Cranford Police Department Pace Car Program, you will play a significant role in creating safer streets for residents and visitor alike. You understand that your driving affects the safety and livability of other people's neighborhoods, just as other people's driving affects your neighborhood.

Simply fill out the information below:

Name: _____

Address: _____

City/State/Zip: Cranford, New Jersey 07016

Vehicle Magnet Bumper Sticker

Sign to acknowledge Pace Car Pledge:

"I pledge to drive within the posted speed limits; stop at all stop signs and red traffic lights; yield to pedestrians in crosswalks; be courteous to bicyclists and other motorists; leave enough travel time so I don't rush; choose to drive less; and to prominently display the pace car program sticker or magnet on my vehicle."

Signature: _____ Date: _____

Return completed form to address on reverse side.